



B.V. Patel Institute of Management, Uka Tarsadia University



Date: 15-03-2024

Workshop on “Financial Planning and Career Opportunities in Capital Market”

Objectives of Session: creating awareness of personal finance framework.

Outcomes of Session: to give practical knowledge to students regarding financial planning and career opportunities in financial market.

Date:	14 th -15 th March 2024
Session 1:	09:30 AM to 11:30 AM
Session 2:	12:30 PM to 2:00 PM
Venue:	Gopal Bhavan Auditorium
No. of Students:	100
Name of speaker:	Dr. Ritesh Amarsela, NISM- Trainer
Coordinator:	Parvez Malek
Category:	Student Development Club

100 students of Second- and third-Year BBA attended the session. The session was an initiative by Kotak Securities and NISM (National Institute of Securities Market) to create awareness of personal finance framework. The session began with investment, importance of investment for future planning, how to invest, the three pillars of investment: Safety, Liquidity and Return along with the importance of savings for individuals. The importance of Compounding Interest was discussed. There was a discussion on Mutual Funds and its classification based on Structure, Investment Objective and Investment Style. Systematic Investment plan was also briefed by the speaker. The different career opportunities available in the securities market was discussed. The speaker shared important information regarding Financial Markets and their functioning along with related videos.



